

I design with code in mind, I code with design in mind.

On my website I explain how – www.kristofsaelen.com

ABOUT ME

Kristof Saelen (°1982)
Mechelen, BE

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Education

Master in Internet & Web Development
Thomas More, 2002

Language

Dutch (native), fluent English, some
French and Spanish

Go-to tools

Figma, Illustrator, Photoshop, Slack, ChatGPT,
VSCode, Git, HTML5, SCSS, Lottie, Javascript,
JSON, NodeJS, Sanity, MongoDB, PHP,
MySQL, Storybook

Timeline

Independent Designer & Dev	2011–Now
Nascom (Genk) Design Director	2009
Art Director & UX Designer	2007
Web Designer & Developer	2003
Self-employed Web Designer & Developer	2001

PAST PROJECTS

Artwod The Duolingo of art Edtech SaaS UX & UI design, design system, frontend dev	2024–2025
Var Advertisement media platform Product UX & UI design, design system, frontend dev	2021–2025
Ticketmatic Online ticketing software Visual branding, SaaS product UX & UI design, frontend dev	2019–2025
Agentschap Opgroeien Web portal Web UX wireframing & UI design, design system	2022
Refinable Crypto/NFT trading platform Logo and visual branding, UX & UI design, design system	2021
VOKA Website Web UI design, design system	2021
InvestSuite Fintech console UX & UI design, design system	2020
Guardsquare Monitoring dashboard UX prototyping & UI design	2019
Colruyt Group Education platform UX prototyping & UI design	2019
Recticel Insulation Product sheet automation intranet UX analysis & wireframing, UI design, front- & backend dev	2017–2019
FLIR Systems Traffic control software UX analysis & wireframing, app UI design	2012–2014
Port of Antwerp APICS2 Port control software UI design, custom component dev	2010–2012
Sony Europe Intl B2C websites & product showcases Art direction, web design & dev	2003–2010

“Kristof is fantastic. Fast, accurate, and great to work with no matter what I throw his way, be it design, development or learning something new.”

David Goldstein
Teambonding Inc.

“We received nothing but praise for Kristof’s work. The user feedback was unanimous: fresh, intuitive and friendly. A massive improvement.”

Stijn Van Hamme
Var

“Even after years of successful collaboration, Kristof consistently exceeds expectations. He quickly grasps requirements and elevates each project to the next level.”

Erik Lesire
Ticketmatic

“Kristof has this ‘hold my beer’ attitude: everything seems to come easy to him. And he often gets it right the first time.”

Bart Vanuytrecht
Digital Transformation Expert

